



TABLE OF CONTENTS

- 01 GENERAL HUI – TĀHUNA QUEENSTOWN
- 02 FOCUS: CULTURE – TĀHUNA QUEENSTOWN
- 03 FOCUS: ARTS – TĀHUNA QUEENSTOWN
- 04 GENERAL HUI – GLENORCHY
- 05 FOCUS: HERITAGE – ARROWTOWN
- 06 GENERAL HUI – WĀNAKA

HOW WOULD OUR REGION LOOK AND FEEL DIFFERENT?

TĀHUNA QUEENSTOWN

CAN'T WAIT TO VISIT THIS ARTS CAPITAL

CREATIVITY BRIDGES SPORTS AND WIDER CULTURE

PUT US ON THE MAP FOR CREATIVITY (NOT JUST ADVENTURE)

TAKE A GROUND UP APPROACH

WE NEED A MARAE

THERE IS AN ANCHOR FOR ARTS IN TOWN

ART SPACES NOT JUST FOR PROFIT GALLERY FREE

FREE EVENTS FOR YOUTH

COUNCIL VALUES ARTS

PERFORMANCE SPACES

EVENTS EVERY NIGHT

I HAVE A SENSE I BELONG HERE

FOR EXAMPLE... PASIFIKA AND INDONESIAN CARVINGS ALONG WALK WAYS

CREATIVE THINKING CAN SOLVE BIGGER ISSUES...

LIKE CLIMATE CHANGE

OUR VISION

SIGNS IN TE REO SO IT BECOMES EMBEDDED

MORE STREET ART

ART SPACES DOTTED AROUND TOWN

THRIVING COMMUNITIES

MORE LANES ON THE ROAD SO WE CAN GET PLACES

KNOWN AS A DESTINATION FOR ARTS

WE CELEBRATE OUR WINS!

AFFORDABLE HOUSING FOR ARTISTS

I CAN SEE MYSELF HERE, SEE MY IDENTITY REPRESENTED

STRENGTH IN ARTS AND IN PEOPLE CAPABILITY

TO SHARE OUR STORY

OPPORTUNITIES TO TRY DIFFERENT FORMS OF EXPRESSION

MORE CO-CREATION SPACES!

LESS BUSINESS HUBS!

COMMUNICATION COLLABORATION CONNECTION

CROSS POLLINATION IN ARTS

MORE ARTS RESIDENCIES

MORE CREATIVE "RULES" FOR HOUSING DESIGN

ART THAT IS FOR ALL ART THAT IS OUTSIDE THE WALLS

EASE IN APPLYING FOR FUNDING

I WANT TO CREATE A COMMUNITY WHERE MY KIDS COME BACK TO

WHY THIS IS IMPORTANT...

ALL ARTS ARE CONNECTED

WE ARE ONE VOICE!

SHARED FUNDING

COLLABORATIVE NOT COMPETITION

OUR ARTS VISION

WHY WE'RE HERE...



CREATE A PLACE THAT YOUNG ARTISTS STAY FOR

WHAT WILL WE SEE?

AUDIENCE DEVELOPMENT

FUNDING



NOT ELITIST ACCESSIBLE FOR ALL

HOW WILL WE GET THERE?

BUILDING AUDIENCES



NURTURING WORLD-CLASS TALENT



ART THIS WAY.

ARTS AND COMMUNITY ARE INTERTWINED

CREATE ACCESS FOR YOUTH TO BE IN THE ARTS

CREATE A SPACE FOR ARTISTS TO BUILD AND GROW SUSTAINABLE CAREERS



BRING A STRONG VOICE TO THE ARTS



A SENSE OF PLACE



MORE PUBLIC ART SPACES

NO MORE WORKING IN SILOS

DEEPER COMMUNITY ROOTS IN ARTS

WHAT'S OUR VISION...

ACCEPTED



HOW WILL WE FEEL?

ARTS + TOURISM + SPORT = IN CONCERT



QUEENSTOWN ON A GLOBAL ARTS TRAIL

CONNECTION



CELEBRATED

PROUD!



INSPIRED

INCLUSIVE

NO MORE MARGINALISED COMMUNITIES

SECURE



FESTIVALS AND EVENTS



RECOGNITION AS AN ARTS DISTRICT

ART SHOP EVERY 2 STEPS!

DO MORE OF...

ARTS EDUCATION

MORE STORY TELLING

CREATIVE PLACE BRANDING

CREATE A SENSE OF BELONGING

BRING IN HIGH PERFORMERS

SKILL DEVELOPMENT

START DOING...

BREAKING DOWN BARRIERS

CURATORIAL PRACTICE VALUED

CONSIDER AN ARTS SEASON

FUND EMERGING PRACTITIONERS

FREE!



MORE FUNDING

CROSS-DISCIPLINARY COLLABS

CREATE A SENSE OF BELONGING

NICE!

THAT'S MY WORK

MORE SPACES

CONSIDER AN ARTS SEASON



FUND EMERGING PRACTITIONERS

CREATIVE PLACE BRANDING

BRING IN HIGH PERFORMERS

SKILL DEVELOPMENT

CONSIDER AN ARTS SEASON

FUND EMERGING PRACTITIONERS

OUR HERITAGE VISION...



OUR VISION FOR THE ARTS... WĀNAKA

WHY DOES IT MATTER?

WHAT WOULD BE DIFFERENT?

WHAT NEEDS TO CHANGE?

THE ARTS ARE THERAPEUTIC

ART IS PART OF MY IDENTITY

SINGING BRINGS ME BACK TO MYSELF

Hi! WELCOME!

ARTS CONNECTS ME TO COMMUNITY

AN EXCHANGE OF CULTURES

DIVERSITY

IT'S A LOCAL CONNECTION FOR NEW RESIDENTS

IT LEAVES A LEGACY

ROLE MODEL FOR KIDS

ARTS IS KEY EMPLOYER

SHOWCASE OUR RICH HERITAGE

ART TROPHY

ARTS AND ARTISTS FEEL VALUED

ARTISTS ARE PAID (WELL)

ART CLASS

MAKE ARTS ACCESSIBLE

A CENTRAL SPACE

MAGICAL

NOISE!

ALIVE!

PROMO THE ARTS

INCLUSIVE INTERCHANGEABLE

MURALS AND STREET ART

INSPIRED!

ENTICED WELCOME

MORE VISIBILITY

OUTDOOR STAGE

CELEBRATED

MORE EVENTS

ARTS AND ARTISTS FEEL VALUED

ARTISTS ARE PAID (WELL)

VIBRANT!

PRIORITISE ARTS AT INDIVIDUAL LEVEL...

BUY A TICKET!

EDUCATION IN SCHOOLS

ACCESSIBLE FUNDING

EQUITABLE ACCESS

WĀNAKA IS THE HUB FOR THE ARTS

BRIDGE THE GAP BETWEEN OLD AND YOUNG

ARTS AS A MIRROR TO REFLECT OUR CULTURE

DIVERSITY CREATIVITY

YOUNG PEOPLE LANDSCAPE

CLEARLY SHARE WHAT ARTS OPPORTUNITIES AVAILABLE

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MAKE ARTS ACCESSIBLE



**THANKS TO ALL FOR
YOUR PARTICIPATION
AND CONTRIBUTIONS**
